1 Peter Rukin, Esq., SBN 178336 RUKIN HYLAND DORIA & TINDALL LLP 2 100 Pine Street, Suite 2150 San Francisco, CA 94111 3 Telephone: (415) 421-1800 Facsimile: (415) 421-1700 4 E-mail: peterrukin@rhdtlaw.com 5 Rosa Vigil-Gallenberg (SBN251872) GALLENBERG PC 6 333 S. Grand Ave, 25th Floor Los Angeles, CA 90071 7 Telephone: (213) 943-1343 (213) 254-0400 Facsimile: 8 Email: rosa@gallenberglaw.com 9 Attorneys for Representative Plaintiff and the Plaintiff Class 10 UNITED STATES DISTRICT COURT 11 NORTHERN DISTRICT OF CALIFORNIA 12 SAN FRANCISCO DIVISION 13 14 JUSTIN LARKIN, on behalf of himself and all Case No. CV-11-1503 EMC others similarly situated, 15 Plaintiff, 16 NOTICE OF CONSENT FILING v. 17 YELP! INC., 18 Defendant. 19 20 PLEASE TAKE NOTICE, pursuant to 29 U.S.C. § 216, Plaintiff hereby files the Consent 21 to Join Collective Action form, attached as an exhibit for the following person: Justin Larkin. 22 DATED: March 30, 2011 23 ANID DORIA & TINDALL LLP 24 PETER RUKIN 25 Attorneys for PLAINTIFF 26 27

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NOTICE OF CONSENT FILING - CV-11-1503 EMC

Exhibit 1

Pursuant to 29 U.S.C. §216(b), I consent to join the Northern District of California lawsuit against Yelp, Inc. asserting wage and hour claims on behalf of Account Executives.

Date: 3/24/11

Justin Larkin